What is an “Advance”?  

An Advance is a retreat where you get away with your Mary Kay family to be educated, to grow and be energized by mind-expanding business knowledge, belief in yourself and your God-given abilities.

I believe that sometimes we have to “remove” ourselves from the day-to-day routine, the errand running, commuting and our daily giving to our families/friends to refill our own cups. It is through this short time away, that we often become better Directors and Consultants, women, wives and mothers…like a car with a full tank of gas vs. a car on empty! Have you ever felt that difference?

If your Director is telling you to go – trust her! She would not waste your valuable time and money for naught!

Here is a bit about what you can expect:

• Training by the Amazing Allison Area Directors and our National Sales Director, Darlene Berggren. We also have a few other Directors who will be joining us. One has 22 years with Mary Kay (Linda Quillin from Atlanta).
• Classes such as: Why Not Me, Why Not Me Now!(a class designed to help you move up in the MK career path), Focused not Frantic, Booking for Results, Massive Sales, How to hold a Successful Trunk Show, and many more.
• Optional classes such as: Let’s Get Organized, Holding a Successful Business Debut for your Team, Building my Workable Store
• With 4 Qualified personal Team Members in Sept and October (combined…total of 4), you’re invited on a Dinner Cruise on the Lake Saturday night with Lisa, Darlene and CINDY WILLIAMS, NSD!!!
• Sunday morning challenge time
• Guys, trust me when I say that you are not going to regret attending!!!

Your Future National Sales Director,

Lisa Allison